



WKMG

ORDER

Print Date 09/24/12 Page 1 of 1

Flight Dates 09/25/12-10/03/12

Contract / Revision

260034 /

Product

PLAKON FOR ST REP

Original Date / Revision

09/24/12 09/24/12

Agency Com 15%

Billing Contact

Advertiser POL/FI Chamber of Commer

235 E. Virginia St.
Tallahassee, FL 32301

Agency Southern Campaign Resour

Buying Contact

235 E. Virginia St.
Tallahassee, FL 32301

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 06332491

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 8750

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	4	\$6,375.00	\$7,500.00	0.00	08/27/12	09/30/12	4	\$6,375.00	\$7,500.00
October 2012	1	\$1,062.50	\$1,250.00	0.00	10/01/12	10/02/12	1	\$1,062.50	\$1,250.00
Totals	5	\$7,437.50	\$8,750.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WKMG	09/25/12	09/27/12	Local 6 News 12-1230p CM		12-1230p	-T-T---	:30	2	\$1,250.00	P-3	0.00	NM	2	\$2,500.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-T---		2				\$1,250.00		0.00			
E 2	WKMG	10/02/12	10/02/12	Local 6 News 12-1230p CM		12-1230p	-1-----	:30	1	\$1,250.00	P-3	0.00	NM	1	\$1,250.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----		1				\$1,250.00		0.00			
E 3	WKMG	09/26/12	09/28/12	M-F 11p News	CM	11-1135p	--W-F--	:30	2	\$2,500.00	P-3	0.00	NM	2	\$5,000.00
				M-F 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W-F--		2				\$2,500.00		0.00			
Totals														5	\$8,750.00